

## Graphic Warnings Text Blocks

### 25 Words

Warning: Quitting tobacco will save you money. Need help? Quitline Iowa is proven to work. Call today. A Quit Coach® staff member is waiting.

*Call 1-800-QUIT-NOW (1.800.784.8669), or log on to [www.quitlineiowa.org](http://www.quitlineiowa.org) for details or to enroll.*

### 50 Words

Warning: Quitting tobacco will save you money. Need help? Quitline Iowa is proven to work.

An expert Quit Coach® staff member will help you follow a personalized Quitting Plan, which may include free nicotine gum, patches or lozenges. Take the first step toward saving money – and your life. Call today.

*Call 1-800-QUIT-NOW (1.800.784.8669), or log on to [www.quitlineiowa.org](http://www.quitlineiowa.org) for details or to enroll.*

### 100 Words

Warning: Quitting tobacco will save your hard-earned money.

Need help with quitting? Quitline Iowa is proven to work. An expert Quit Coach® staff member will help you follow a Quitting Plan customized to your needs and lifestyle. Free nicotine gum, patches, or lozenges may be part of your plan. You'll have one-on-one coaching over the phone and online, whenever you need it.

You worked hard for your money. Stop dreaming about quitting tobacco and take the first step toward independence. Quitline Iowa is free for eligible participants. You'll save your money – and your life. Call today.

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### 200 Words

Warning: Quitting tobacco will save your hard-earned money.

Need help with quitting? Quitline Iowa is proven to work. An expert Quit Coach® staff member will help you follow a Quitting Plan customized to your needs and lifestyle. Free nicotine gum, patches, or lozenges may be part of your plan. You'll have unlimited toll-free access to highly trained coaches – who offer as much or as little support as you need – throughout the quit process.

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When you enroll, you'll also receive:

- An easy-to-use printed Quit Guide you can reference in any situation to help you stick with your Quitting Plan.
- Advice on which type, dose, and duration of nicotine substitute or medication is right for you, and on how to use it so it really works.
- Membership to Web Coach®, a private, online community where you can complete activities, watch videos, track your progress, and join discussions with other participants.

Quitline Iowa helps you change your lifestyle for the better.

You worked hard for your money. Stop dreaming about quitting tobacco and take the first step toward independence. Quitline Iowa is free for eligible participants. You'll save your money – and your life. Call today.

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